

The Robert Carr Fund's Strategic Planning Exercise

An Open Call for Community Perspectives



The Robert Carr Fund (RCF) has been operational since 2012, serving as a pooled funding mechanism to support global and regional networks serving Inadequately Served Populations (ISPs).

In November 2018, the RCF's International Steering Committee (ISC) made a decision to initiate the development of a 5-year strategic plan, to guide the RCF from 2020 till 2024.

This process is being guided and overseen by a Strategy Working Group.

The RCF wants to hear from <u>you</u> to help shape its future.



Objectives

The Robert Carr Fund's strategic planning exercise has **three objectives**:

- Build on achievements and lessons learned from 2012-2019 to chart a path forward for 2020-2024.
- Refresh and articulate the RCF mission and vision statements to reflect and showcase RCF's unique role and value in the evolving global HIV and related public health responses and architecture.
- Outline a path for the RCF to mobilize resources to optimize and sustain the responses from global and regional civil society networks to HIV, bridging the grant cycles of 2019-2021 and 2022-2024.



Process & Timeline

There are four phases of work in the strategic planning exercise:

- Phase I: Data Gathering, Analysis and Consultations
 - February-April 2019
- Phase II: Strategic Plan Drafting and Validation
 - April-May 2019
- Phase III: Internal Review
 - May-August 2019
- Phase IV: Finalization
 - August-September 2019

Phases I & II are shaped by stakeholder input and feedback – so engage no---

Community Involvement

- In line with RCF's core values and function development of the Strategy will be consultative and participatory.
- The RCF is seeking the broadest possible input in developing its Strategy, which is why it is engaging you during this webinar, hosted by your Regional Platform.
- Methods of engagement will include:
 - Stakeholder survey (on-line)
 - RCF Collective consultation (in-person)
 - Key informant interviews (by phone)





- The RCF is seeking the broadest-possible stakeholder feedback through a stakeholder survey, which will shape the major issues and trends to be addressed by the Strategy.
 - Available in English, Spanish, French and Russian
- The survey asks about <u>individual</u> perspectives and experiences with the RCF, and opinions on how the Fund should grow and evolve over the next five years.

This survey is your opportunity to influence the development of the RCF Strategy for 2020-2024.



Other Consultation & Interviews

After the survey, additional participatory feedback and influencing opportunities will include:

- An in-person consultation of the RCF Collective, and
 - April 2019
 - Up to 60 participants
- In-depth interviews with key stakeholders representing a balance of ISPs and geographical coverage (to be determined by Strategy Working Group)
 - May 2019
 - Up to 20 interviews



This process is being supported by APMG Health, a consulting group based in Washington, DC.

For more information about the survey and stakeholder participation, please contact:

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